

Dumb vs Smart Presses

from EzProducts International Inc.

	Software = List Price =	EzPress® Basic \$850	PopUpPress® Basic \$1095	EzPress® EzWizard \$995	PopUpPress® EzWizard \$1,395	AirPress® EzWizard \$1,595
Smart or Dumb Press =		Dumb	Dumb	Smart	Smart	Smart
Standard Dumb Press Features & Benefits						
Digital Temperature Control - More reliable and more accurate than thermostat		YES	YES	YES	YES	YES
Digital Cycle Timer - More reliable and more accurate dwell time		YES	YES	YES	YES	YES
Operator lifts handle to remove hot platen - Less expensive, but risk of damaging garments		YES	NO	YES	NO	NO
Hot platen automatically pops up - Operator can multi-task		NO	YES	NO	YES	YES
Air cylinder provides more platen pressure - Operator can multi-task		NO	NO	NO	NO	YES
Special EzProducts Dumb Press Features & Benefits						
TÜV SÜD & OSHA Safety Certification - Less risk of injury		YES	YES	YES	YES	YES
Temperature calibrated to ±1°F - Reduces risk of damaging delicate fabric		YES	YES	YES	YES	YES
Tamper proof control parameters - Prevents labels from falling off		YES	YES	YES	YES	YES
Optional MiniPlatens for delicate fabric - Apply small labels to delicate fabric		7	7	7	7	7
Quick Change Platens - For emblems, mending patches or labels		YES	YES	YES	YES	YES
Solid state temperature controller - Eliminates broken wires and broken Thermistors		YES	YES	YES	YES	YES
Lifetime warranty on heater(s) - No heater replacement cost for life of press		YES	YES	YES	YES	YES
Optional "Plug & Play" hot lower platens - Easy to install, reduces cycle dwell time		NO	NO	YES	YES	YES
Greenstar™ Power Saver - Easy to install, reduces cycle dwell time		YES	YES	YES	YES	YES
Quick and easy to repair at your facility - Fix any problem in 10 minutes		YES	YES	YES	YES	YES
Immediate help when you need it - Free technical support for life. No voice mail.		YES	YES	YES	YES	YES
Immediate access to replacement parts - All parts shipped the same day before 2 PM		YES	YES	YES	YES	YES
Smart Press Additional Features & Benefits						
Hot Platen Supercharger™ - Less risk of injury		NO	NO	YES	YES	YES
Damp garment detection and time adjustment - Shorter dwell for normal garments		NO	NO	YES	YES	YES
Cold garment detection and time adjustment - Shorter dwell for normal garments		NO	NO	YES	YES	YES
Automatic piece counter - Easy and accurate piecework accounting		NO	NO	YES	YES	YES
Operator error auditing - Improves quality and easier operator training		NO	NO	YES	YES	YES

EzProducts heat seal presses, heat seal labels
and Genuine MBH Rope-Ties and Zip-Ties are
recommended by the consultants you trust



custom solutions for all budgets

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